

Responding to COVID-19

Giving as of March 16, 2020

Benchmarking Corporate Giving

Corporate donations

- US-based multinational corporations (MNCs) have overwhelmingly focused giving to China. Health MNCs have distributed in-kind contributions (medical supplies, medicine) when possible.
- Several companies, such as **Marsh** and **Mercer**, are providing expert POVs on the virus [via webcasts](#).
- **Microsoft, Amazon** and **Starbucks** in coordination with King County and the City of Seattle will also launch a regional COVID-19 Response Fund to address the emerging community needs of COVID-19. Microsoft and Amazon are both making an initial \$1 million anchor donation to help launch this effort, and the Starbucks Foundation is contributing \$250k.
- Several large Chinese companies have committed large donations to purchase medical supplies, such as **Alibaba's** \$144 million fund for Wuhan and Hubei province and **Tencent's** \$42.7 million fund for Wuhan.

Foundation and individual gifts

- **Jack Ma**, the founder of Alibaba, committed \$14.4 million through his foundation, designating \$5.8 million for two Chinese government research organizations working on a vaccine.
- **The Bill and Melinda Gates Foundation** pledged to give \$100 million to help "strengthen detection, isolation and treatment efforts; protect at-risk populations; and develop vaccines, treatments and diagnostics."

Donations

Top organizations receiving funds

Give2Asia

- Caterpillar (\$250k)
- Chevron (\$250k)
- Mastercard (\$300k)
- Merck (\$400k)
- S&P Global (\$150k)

Direct Relief

- HP Foundation (\$1M)
- Merck (\$100k)
- Pfizer (\$100k)
- Eli Lilly (\$100k)
- Amazon (in-kind supplies)
- 3M (in-kind supplies)

Center for Disaster Philanthropy / COVID-19 Response Fund

- Microsoft (\$1M)
- Amazon (\$1M)
- Starbucks Foundation (\$250k)

Chinese Red Cross

- Microsoft (\$150k)
- J&J (\$150k)
- Boehringer Ingelheim (\$1M)
- Dell (\$285k)
- Boeing (in-kind)
- Cargill (\$285k)
- Bayer (N/A)

CDC Foundation

- Medtronic (N/A)
- Robert Wood Johnson Foundation (\$1M)

IFRC / Red Crescent Societies

- Medtronic (N/A)

Project Hope

- Merck (N/A)
- Becton Dickinson (N/A)
- Medtronic (<\$100k)

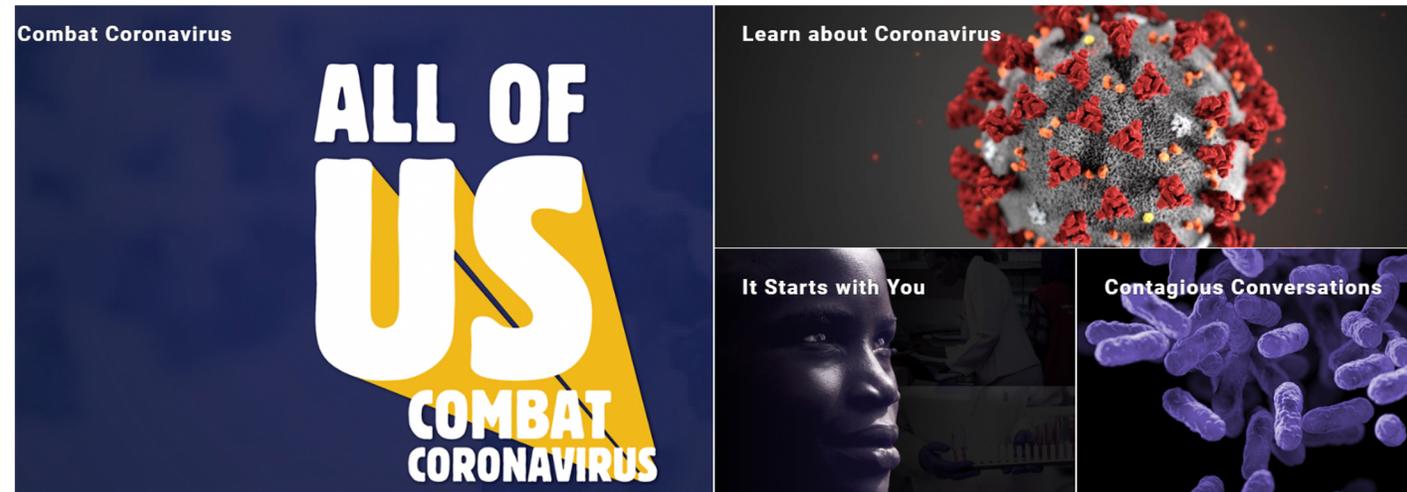
Overview

The CDC Foundation is an independent U.S. nonprofit created by the U.S. Congress to channel private-sector, individual, and foundation support for the work of the Centers for Disease Control. It raised \$87M+ in 2019 for 200 programs covering issues from Sickle Cell to tobacco to occupational hazards. With efforts spanning 142 countries and involving 1,747 partners, it has a broad reach and significant role in coordinating global health efforts.

COVID-10 response

The CDC Foundation is working to expand testing, train health care workers, deliver essentials to quarantined individuals, and engage in a broad awareness campaign. In the U.S. it also is supporting state and local health departments with supplies and logistics, communications, data management, and more.

CharityNavigator score: 98.23



Overview

Inspired by the need for a more effective, coordinated response to situations like the 2004 Indian Ocean tsunami, The Center for Disaster Philanthropy (CDP) is dedicated to helping donors maximize their impact, from preparedness through to long-term recovery. Known as a thought leader and for practical disaster-related resources, CDP distributed nearly \$11M in grants to 65 organizations in 2019.

It has a CharityNavigator rating of 98.23.

COVID-19 response

The CDP COVID-19 Response Fund will be used to support preparedness, containment, response and recovery for those affected and for the responders and health care systems in need. This includes personal protective equipment for health care workers, practical support for quarantined and medically vulnerable individuals, campaigns to promote fact-based education and support hygiene practices, and a focus on areas of with poor access to medical care.

Of note are its [webinar](#) and other [resources](#) on this issue.



Overview

Founded in 1948 by refugees in the U.S., Direct Relief works in 50 U.S. states and 80+ countries to improve the health and lives of vulnerable people affected by poverty or emergencies.

COVID-19 response

Direct Relief has worked with 96 institutions in 21 countries to coordinate the delivery of personal protective equipment and other items for health workers in regions impacted by COVID-19.

- In China, Direct Relief has delivered 30,000+ pounds of protective gear, including ~800,000 masks, 400,000+ gloves, shoe covers, etc.
- In the U.S., Direct Relief is delivering supplies to health care organizations in areas with confirmed cases of COVID-19.
- In the Americas, the organization is staging personal protective equipment through the Pan American Health Organization.

CharityNavigator: 98.23 (listed among the 10 best)



Infectious Disease Specialist Weighs in on Coronavirus Outbreak



As Coronavirus Gains Ground, Health Centers Offer Routine Care – And Screen Patients



As U.S. Ramps Up Testing for Covid-19, Cases Expected to Rise

Overview

Give2Asia is a 19 year-old nonprofit intermediary organization that works with nonprofits in 23 Asian countries, including China. It helps distribute approximately \$29M annually, a number that increases in the wake of significant disasters, such as the 2008 earthquake in Wenchuan, China.

COVID-19 response

To date, the organization has received \$5M in funding, which it is directing toward a balance of immediate needs for health care workers and patients, as well as longer-term recovery efforts, which will include mental health and education to prevent future events of this kind.

Its local partners include China Charity Federation; the China Development Research Foundation (CDRF); China Foundation for Poverty Alleviation (CFPA); China Womens Development Foundation (CWDF); Ramunion International (and local members).

CharityNavigator rating: 98.23



Overview

The International Federation of Red Cross and Red Crescent Societies (IFRC) is the world's largest humanitarian network. It engages more than 80 million people through 191 national societies, notably the American Red Cross and the Chinese Red Cross.

COVID-19 response

In mid-February, the IFRC issued a 32 million Swiss franc global emergency appeal to support members with risk reduction and preparedness, as well as response coordination. Considerable focus has been placed on China, South Korea, and other countries where the outbreak has been pronounced, with a focus on health systems that are already under pressure.

- Red Cross Society of China is playing a significant role, with a focus on prevention and control of the spread of the infection, social mobilization and risk communication to communities affected or at risk, and support to government hospitals. As that nation's largest charity, it has been the beneficiary of a number of significant international gifts. It is worth noting that it is a quasi-governmental organization and has come under scrutiny for what appeared to be delayed distribution of supplies.
- The American Red Cross has not yet mounted a full-throated appeal, although it is seeking blood donations.

CharityNavigator rating: 88.71 (American Red Cross; IFRC is unrated)



Overview

The World Health Organization is an agency of the United Nations that focuses on global public health concerns. The organization directs and coordinates health programs for its signatory nations, determines paths towards universal health care, and prevents communicable diseases. WHO relies on contributions from member states and private organizations to implement its budget and work plan, which is roughly around \$4.5 billion per year.

COVID-10 response

In response to COVID-19, WHO partnered with the UN Foundation and the Swiss Philanthropy Foundation to launch the COVID-19 Solidarity Response Fund. Donations will support WHO's work to track and understand the spread of the virus, ensure patients get the care they need, provide frontline workers with essential supplies, and accelerate efforts to develop vaccines, tests, and treatments.

CharityNavigator score: N/A (not yet rated)



Global Coordination				
Regional Coordination	GOARN & EMTs	UN Agencies & Humanitarian Partners	Technical Experts & Research Networks	Financial Partners
Country Coordination				

Additional Information & Ongoing Monitoring

- World Health Organization: <https://www.who.int/emergencies/diseases/novel-coronavirus-2019>
- Centers for Disease Control: <https://www.cdc.gov/coronavirus/2019-ncov/index.html>
- Harvard Business Review: <https://hbr.org/2020/02/lead-your-business-through-the-coronavirus-crisis>
- United States Department of Labor: <https://www.osha.gov/SLTC/covid-19/>
- The Lancet: <https://www.thelancet.com/coronavirus>
- New York Times (live updates): <https://www.nytimes.com/news-event/coronavirus>
- U.S. Chamber of Commerce: <https://www.uschamber.com/coronavirus>
- PWC – Responding to the COVID-19 Crisis: <https://www.pwc.com/us/en/services/forensics/covid-19/crisis-management.html>
- McKinsey & Company – COVID-19: Implications for business: <https://www.mckinsey.com/business-functions/risk/our-insights/covid-19-implications-for-business>